

ORDER



Orders
Order / Rev: 711353
Alt Order #:
Product Desc: Flight 9/10-9/17, 2012
Estimate:
Flight Dates: 09/10/12 - 09/17/12
Original Date / Rev: 09/04/12 / 09/06/12
Order Type: Political

KPNX

Primary AE: Mike Mejia
Sales Office: KPNX
Sales Region: LOC

Agency
Name: Greer Margolis Mitchell/ Pol
Buying Contact:
Billing Contact:
 3050 K St NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Kirkpatrick for Congress
Demographic: A35+
Product Codes: PL-US House Representative
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/17/12	34	\$22,125.00	\$18,806.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	34	\$22,125.00	\$18,806.25	0.00
Totals	34	\$22,125.00	\$18,806.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Mejia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KPNX	09/17/12	09/17/12	M-F 6-7a 12 News Today	CM	6-7a	1-----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	1-----					1	\$400.00		0.00			
2	KPNX	09/10/12	09/10/12	M-F 6-7a 12 News Today	CM	6-7a	1-----	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	1-----					1	\$450.00		0.00			
3	KPNX	09/12/12	09/13/12	M-F 6-7a 12 News Today	CM	6-7a	--11---	:30	2	\$450.00	P-2	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--11---					2	\$450.00		0.00			
4	KPNX	09/17/12	09/17/12	M-F Today Show II 9-10a Today Show II	CM	9-10a	1-----	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	1-----					1	\$350.00		0.00			
5	KPNX	09/13/12	09/13/12	M-F 10-11a Kelly	CM	10-11a	---1---	:30	1	\$225.00	P-2	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---1---					1	\$225.00		0.00			
6	KPNX	09/12/12	09/14/12	M-F 12-1230p 12 News at Noon	CM	12-1230p	--1-1--	:30	2	\$200.00	P-2	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--1-1--					2	\$200.00		0.00			

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Advertiser: Kirkpatrick for Congress
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 Estimate:

KPNX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7	KPNX	09/17/12	09/17/12	M-F 12-1230p 12 News at Noon	CM	12-1230p	1-----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	1-----			1		\$200.00		0.00				
8	KPNX	09/10/12	09/13/12	M-F 1230-1p Millionaire (R)	CM	1230-1p	1--1---	:30	2	\$175.00	P-2	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	1--1---			2		\$175.00		0.00				
9	KPNX	09/14/12	09/14/12	Days of Our Lives Days of Our Lives	CM	2-3p	----1--	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	----1--			1		\$250.00		0.00				
E 10	KPNX	09/10/12	09/13/12	M-F 3-4p Ellen	CM	3-4p	1--1---	:30	2	\$300.00	P-2	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	1--1---			2		\$300.00		0.00				
11	KPNX	09/17/12	09/17/12	M-F 3-4p Ellen	CM	3-4p	1-----	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	1-----			1		\$300.00		0.00				
12	KPNX	09/12/12	09/14/12	M-F 4-5p 12 News EVB	CM	4-5p	--1-1--	:30	2	\$200.00	P-2	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	--1-1--			2		\$200.00		0.00				
E 13	KPNX	09/13/12	09/13/12	M-F 5-530p M-F 5-530p	CM	5-530p	---1---	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	---1---			1		\$400.00		0.00				
14	KPNX	09/17/12	09/17/12	M-F 5-530p M-F 5-530p	CM	5-530p	1-----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	1-----			1		\$400.00		0.00				
E 15	KPNX	09/10/12	09/14/12	M-F 6-630p 12 News 6pm	CM	6-630p	1---1--	:30	2	\$500.00	P-2	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	1---1--			2		\$500.00		0.00				
16	KPNX	09/12/12	09/14/12	M-F 630-7p Extra	CM	630-7p	--111--	:30	3	\$600.00	P-2	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	--111--			3		\$600.00		0.00				
17	KPNX	09/10/12	09/10/12	Mon Prime Other The Voice	CM	7-9p	M-----	:30	1	\$4,000.00	P-2	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	M-----			1		\$4,000.00		0.00				
18	KPNX	09/12/12	09/12/12	Wed Prime A AGT	CM	7-8p	--W----	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	--W----			1		\$1,500.00		0.00				
19	KPNX	09/10/12	09/13/12	M-F 10p News M-F 10pm News	CM	10-1035p	1-11---	:30	3	\$1,200.00	P-2	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	1-11---			3		\$1,200.00		0.00				
20	KPNX	09/17/12	09/17/12	M-F 10p News M-F 10pm News	CM	10-1035p	1-----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	1-----			1		\$1,200.00		0.00				
21	KPNX	09/15/12	09/15/12	Sa 10pm News Sa 10pm News	CM	10-1030p	-----S-	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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KPNX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
21	KPNX	09/15/12	09/15/12	Sa 10pm News Sa 10pm News	CM	10-1030p	-----S-	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	-----S-		1				\$1,200.00		0.00			
22	KPNX	09/16/12	09/16/12	Su 10 pm News Su 10pm News	CM	10-1035p	-----S	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	-----S		1				\$1,200.00		0.00			
23	KPNX	09/14/12	09/14/12	Tonight Show Tonight Show	CM	1035-1135p	----1--	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	----1--		1				\$500.00		0.00			
24	KPNX	09/17/12	09/17/12	Tonight Show Tonight Show	CM	1035-1135p	1-----	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	1-----		1				\$500.00		0.00			
*Tax 1 Note: Tax 0.5%.													Totals	34	\$22,125.00

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